## **ORDER**

1000098 Order / Rev: Orders Alt Order#: 06853055 Product Desc: BERKLEY FOR SENATE KSNV Estimate: 30S Flight Dates: 09/18/12 - 09/24/12 Primary AE: Amy McCreary Original Date / Rev: 09/17/12 / 10/23/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: Shorr Johnson Magnus Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Advertiser Name: Berikley, Shelley for Senate New Business Thru: Demographic: A35+ **Product Codes:** PLC01 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	92	\$46,335.00	\$39,384.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	92	\$46,335.00	\$39,384,75	0.00
Totals	92	\$46,335.00	\$39,384.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary		•	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$46,335.00
Market	100%	\$149.467.74

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$28,398.87
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	24%	\$35,872.26
KTUD	0%	\$0.00
KVVU	24%	\$35,872.26
KVWB	0%	\$0.00
LV1	2%	\$2,989.35
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type \$	Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp	w/Wæ@M	5-6a	~TWTF~~	:30	8	\$185.002	0.00 NM	3	\$555.00
				M-F 5-6a WakeU	w/Wagners								
	WAKE (	JP WAGN	ERS 2/DA	Υ									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 09/	17/12 (	09/23/12	-TWTF	8	\$185.00	0.00						

Print Date: 10/23/12 08:24:25

KSNV

Page 2 of 7

Order / Rev:

106698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06853055

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/18/12 - 09/24/12

Estimate:

30S

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KS	NV 09/18/1	2 09/21/12	M-F 5-6a WakeU M-F 5-6a WakeU	-	5-6a		-TWTF	:30	8	\$185.002	0.00 NM	3	\$555,00
WAI	KE UP WAG	NERS 2/DA		ip wivvagners									
187 1	Start Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Ratin							
vveek: Spot	09/17/12 Ch Date Ra	09/23/12 inge D	escription	8 Start	\$185.00 <u>End Time/</u>	0.0		Weekdays	Len	igth Rate	Rtg Type		
	SNV 09/17/1		I-F 5-6a WakeUp ı					-TWThF	-	:30 <del>(\$185.00)</del>	0.00 <i>NM</i>		
	Credited	SS RESPENT	ON 10/23 BUY]										
	=		I-F 5-6a WakeUp ı	w/Wagner5-6a				-TWThF	-	:30 (\$185.00)	0.00 <i>NM</i>		
	Credited	NO DECOUNT	CON 40/22 DUVI										
4 KS	-		Γ ON 10/23 BUY] I-F 5-6a WakeUp ι	w/Wagner5-6a				-TWThF	•	:30 (\$185.00)	0.00 <i>NM</i>		
	Credited			_									
			Г ON 10/23 BUY] I-F 5-6a WakeUp I	w/Maaner5-6a				~TWThF~~~		:30 (\$185,00)	0.00 NM		
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0 1/3	-		Г ON 10/23 BUY] <i>1-F 5-6a WakeUp</i> (	uMoanor5 6a				-TWThF	_	:30 <del>(\$185.00)</del>	0.00 8/8/		
8 AC	Credited	Z-09/23/12 IV	-г э-оа vvакеор (	www.aynero-oa				- I W   I   F	_	.30 <del>(\$100.00)</del>	0.00 19191		
	ш.		FON 10/23 BUY]										
E 2 KS	NV 09/24/1	2 09/24/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	ı	VI	- :30	2	\$185.002	0.00 NM	2	\$370.00
WA	KE UP WAG	NERS	W-1 J-Oa Waket	p www.agners									
16/a also	Start Date	End Date	Weekdays M	Spots/Week	Rate	Ratin							
	: 09/24/12 NV 09/18/1	09/30/12	M-F 6-7a WakeU	2 lpw/Wa@M	\$185.00 6-7a		00 ~TWTF~-	- :30	8	\$450.002	0.00 NM	8	\$3,600.00
			M-F 6-7a Wakel										•
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Week:	: 09/17/12	09/23/12	-TWTF	8	\$450.00		00						
E 4 KS	NV 09/24/1	2 09/24/12	M-F 6-7a WakeL		6-7a	1	M	- :30	2	\$450.002	0.00 NM	2	\$900.00
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	: 09/24/12 NW 09/18/1	09/30/12	M Today Show	CM 2	\$450.00 658a-9am		00 TWTF	- :30	12	\$550.002	0.00 NM	12	\$6,600.00
L O NO	03/10/	12 00/21/12	Today Show	OW	0000 50111		1 34 1 7	.00	1,4	φοσσ.σσ2	0.00 11111	12	40,000.00
TOI	DAY 3/DAY	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Datir	30						
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E 6 KS	NV 09/24/	12 09/24/12	Today Show	СМ	658a-9am		M	- :30	3	\$550,002	0,00 NM	3	\$1,650.00
TOI	DAY		Today Show										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir							
	: 09/24/12	09/30/12	M	3			00	-20	4	\$200.002	0.00 NM	0	\$0.00
E / KS	HNV U9/18/	12 USIZ1/1Z	M-F Today Show M-F Today Show		9-10a		-TWTF-	- :30	4	<b>ቅ</b> ዶህህ.ህህ <i>ዶ</i>	U.UU INIVI	U	φυ,υυ
TOI	DAY 2 1/DAY	_	-		<u> </u>	<b>.</b>							
Week	Start Date : 09/17/12	End Date 09/23/12	<u>Weekdays</u> -TWTF	Spots/Week 4		<u>Ratir</u> 0.	<u>19</u> 00						
**CGR	,	90,20,1E		7	Ψ=00.00	٥.						-	

Print Date: 10/23/12 08:24:25 Page 3 of 7

KSNV

Order / Rev:

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Advertiser:

Berkley, Shelley for Senate

Alt Order #:

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Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/18/12 - 09/24/12

Estimate:

30S

Ln Ch Start End Inventory Code Break Start/End 1	Fime Days Len Spots Rate Pri RtgType Spo	ots Amount
E 7 KSNV 09/18/12 09/21/12 M-F Today Show II 3rd H0M 9-10a	-TWTF :30 4 \$200.002 0.00 NM	0 \$0.00
M-F Today Show II TODAY 2 1/DAY		
Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 -TWTF 4 \$200.00 Spot Ch Date Range Description Start/End Time	Rating 0.00 Weekdays Length Rate Rtg Type	
1 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a Credited	-TWThF :30 (\$200.00) 0.00 NM	
[CREDIT - \$\$ RESPENT ON 10/23 BUY] 2 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a Credited	-тwтhғ :3 <i>0 (\$200.00)</i> 0.00 <i>NM</i>	
[CREDIT - \$\$ RESPENT ON 10/23 BUY] 3 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a	-тwтhF <i>:30 <del>(\$200.00)</del> 0.00 <i>NM</i></i>	
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]	-TWThF <i>:30 (\$200<del>,</del>90</i> ) 0.00 <i>NM</i>	
4 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]	-1W1111P50 <del>(\$2200,00)</del> 0.00 /WW	
E 8 KSNV 09/24/12 09/24/12 M-F Today Show II 3rd H0M 9-10a M-F Today Show II	M :30 1 \$200.002 0.00 <b>NM</b>	0 \$0.00
TODAY 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 M 1 \$200.00	Rating 0.00	
Spot         Ch Date Range         Description         Start/End Time           1 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr         9-10a	<u>Weekdays Length Rate Rtg Type</u> M :30 <del>(\$200.00)</del> 0.00 <i>NM</i>	
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]		
E 9 KSNV 09/18/12 09/21/12 Noon News CM 12-1230pm Noon News	-TWTF :30 4 \$275.002 0.00 NM	3 \$825.00
NOON NEWS 1/DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -TWTF 4 \$275.00	Rating	
SpotCh Date RangeDescriptionStart/End Time3 KSNV 09/17/12-09/23/12 Noon News12-1230pm	0.00 <u>Weekdays Length Rate</u> <u>Rtg Type</u> -TWThF :30 <del>(\$275.00)</del> 0.00 <i>NM</i>	
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]		
E 10 KSNV 09/24/12 09/24/12 Noon News CM 12-1230pm Noon News	M :30 1 \$275.002 0.00 NM	1 \$275.00
NOON NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12	Rating	
Week: 09/24/12 09/30/12 M 1 \$275.00 E 11 KSNV 09/18/12 09/21/12 The Agenda 1230pm CM 1230-1p	0.00 -TWTF :30 4 \$200.002 0.00 NM	1 \$200.00
The Agenda 1230pm NEWS 1/DAY		
Start Date	Rating	
Week: 09/17/12         09/23/12         -TWTF         4         \$200.00           Spot         Ch Date Range         Description         Start/End Time           2 KSNV 09/17/12-09/23/12 The Agenda 1230pm         1230-1p	0.00 <u>Weekdays Length Rate Rtg Type</u> -TWThF <i>:30 (\$200.00)</i> 0.00 <i>NM</i>	
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]		
3 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p Credited	-TwThF :3 <i>0 (\$200.00)</i> 0.00 <i>NM</i>	
[CREDIT - \$\$ RESPENT ON 10/23 BUY]  4 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p  Credited	-тwтhF ;30 <del>(\$200,00)</del> 0.00 <i>NM</i>	
[CREDIT - \$\$ RESPENT ON 10/23 BUY]		
E 12 KSNV 09/24/12 09/24/12 The Agenda 1230pm CM 1230-1p The Agenda 1230pm	M :30 1 \$200.002 0.00 NM	1 \$200.00
NEWS Start Date End Date Weekdays Spots/Week Rate	Rating	
Week: 09/24/12 09/30/12 M 1 \$200.00	0.00	

Print Date: 10/23/12 08:24:26 Page 4 of 7

KSNV

Order / Rev:

106698

Advertiser:

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Alt Order #:

06853055

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/18/12 - 09/24/12

Estimate:

30S

L. Ob. Ob.	E. d	luccionata ma On da	Dunale	C44/E4 7	Fire Dave	lan Coa	4	Data Dei	Dian Trans	Chata	Amagumt
Ln Ch Start	End	Inventory Code		Start/End		Len Spo	_		Rtg Type		Amount
E 13 KSNV 09/18/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	~TWTF~~	:30	4	\$300.002	0.00 NM	4	\$1,200.00
DR PHIL 1/DAY		DIFIN									
	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 0	9/23/12	-TWTF	4	\$300.00	0,00						
E14 KSNV 09/24/12	09/24/12	Dr. Phil	CM	3-4p	M	:30	1	\$300,002	0.00 NM	1	\$300.00
DB DUI		Dr Phil									
DR PHIL Start Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
	9/30/12	M	1	\$300.00	0.00						
E 15 KSNV 09/18/12	09/21/12	NEWS 3 at 4 (1 I	HOUR)CM	4-5pm	-TWTF	:30	4	\$350,002	0.00 NM	4	\$1,400.00
		4PM NEWS (1 ho	our)	(4:00 PM-4:3	30 PM)						
NEWS 4 1/DAY											
	ind Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	9/23/12	TWTF	4	\$350.00	0.00	-30	4	#2E0 000	O OO NIM	4	<b>#350.00</b>
E 16 KSNV 09/24/12	09/24/12	NEWS 3 at 4 (1 i 4PM NEWS (1 ho		4-5pm (4:00 PM-4:3	M 30 PM)	:30	1	\$350.002	0.00 NM	1	\$350,00
NEWS 4		41 141 14E 44 O ( ; 114	out,	(T.001 NI T.0	50 1 1917						
	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/24/12 0	9/30/12	M	1	\$350.00	0.00						
E 17 KSNV 09/18/12	09/21/12	•	•	4-5pm	-TWTF	:30	4	\$450.002	0.00 NM	4	\$1,800.00
		4PM NEWS (1 ho	our)	(4:30 PM-5:0	00 PM)						
NEWS 1/DAY	and Data	Weekdavs	Spots/Week	Data	Rating						
· · · · · · · · · · · · · · · · · · ·	End Date 19/23/12	-TWTF	<u> </u>	<u>Rate</u> \$450.00	0.00						
E 18 KSNV 09/24/12		NEWS 3 at 4 (1 l		4-5pm	M	:30	1	\$450.002	0.00 NM	1	\$450.00
B 10 100.00 00,2 17.2	****	4PM NEWS (1 he	•	(4:30 PM-5:0			,	* //55//55	<b>5</b> /- <b>4</b>		*
NEWS											
	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	09/30/12	M		\$450.00	0.00	-20		<b>↑</b> 705 000	0.00 NM		<b>ሰ</b> ድ በበስ በበ
E 19 KSNV 09/18/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	~TWTF	:30	8	\$725.002	0.00 NM	8	\$5,800.00
E NEWS 2/DAY		W-1 Larry 140W3									
Start Date E	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 0	9/23/12	~TWTF~↔	8	\$725.00	0.00						
E 20 KSNV 09/24/12	09/24/12		CM	5-630p	M	:30	2	\$725.002	0.00 NM	2	\$1,450.00
E NEMO		M-F Early News									
E NEWS <u>Start Date</u> <u>E</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
	09/30/12	M	2		0.00						
E 21 KSNV 09/23/12		News 3 Live in Pr	rime CM	7-10pm	S	:30	2	\$900,002	0.00 NM	0	\$0.00
		News 3 in Prime		,							
NEWS											
	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 09/17/12 0 Spot Ch Date Rang	)9/23/12 ne D	escription		\$900.00 <u>t/End Time</u>	0.00 V	/eekdays	Len	ath Rate	Rtg Type		
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		T ON 10/23 BUY]									
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			CB4	630 7000	-TWTF	-30	8	\$70E 000	0,00 NM	4	ቂያ ዐለለ ለሶ
E 22 KSNV 09/18/12	09/21/12	M-F Jeopardy	СМ	630-7pm	- 1 M I	:30	ď	\$725,002	U,UU INIVI	4	\$2,900.00
JEOP/WHEEL 2/D	ΑY	Joopalay									
	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 0	09/23/12	-TWTF	8	\$725,00	0.00					I	

Print Date: 10/23/12 08:24:26 Page 5 of 7

KSNV

Order / Rev: 106698
Alt Order #: 06853055

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates:

09/18/12 - 09/24/12

Product Desc:

BERKLEY FOR SENATE

Estimate:

30\$

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
E 22 KSNV	09/18/1	2 09/21/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	TWTF	÷ :30	8 \$725.002	0,00 NM	4	\$2,900.00
JEOPM	VHEEL 2	/DAY									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/ Spot Ch	17/12 Date Ra	09/23/12	-TWTF escription	8 Start	\$725.00 <u>VEnd Time</u>	0.00	Weekdays	Length Rate	Rtg Type		
			I-F Jeopardy	630-			-TWThF	:30 (\$725.00)			
• • • •	edited										
-			「ON 10/23 BUY] I-F Jeopardy	630-	7nm		-TWThF	:30 <del>(\$725.00)</del>	0.00 0/1//		
	edited	2-09/23/12 IV	-г эворагиу	030-	<i>t</i> pm		- 1 M   1112	.30 <del>(4/20.00)</del>	U.UU IVIVI		
[CF	REDIT - \$	\$ RESPENT	Γ ON 10/23 BUY]								
		2-09/23/12 M	1-F Jeopardy	630-	7pm		-TWThF	:30 (\$ <del>725</del> .00)	0.00 <i>NM</i>		
	edited REDIT - \$	\$ RESPENT	Γ ON 10/23 BUY]								
_			1-F Jeopardy	630-	7pm		-TWThF	:30 (\$7-25:00)	0.00 <i>NM</i>		
	edited		C ON 40/00 DINA								
			ON 10/23 BUY]	CNA	C20 7:		.20	0 #705.000	0.00 NM4	,	φ4 450 00
E Z3 KSNV	U9/24/1	2 09/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M	- :30	2 \$725.002	0.00 NM	2	\$1,450.00
JEOP/V	VHEEL										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	M FacetoFace/Rals	ton PorRM	\$725.00 730-758pm	0.00 -TWTF-	- :30	4 \$400.002	0.00 NM	4	\$1,600.00
E 24 NONV	09/10/1	2 09/21/12	Face to Face w/	•	730-730pm	- 1 104 1 1	30	4 \$400.002	0.00 14141	-4	φ1,000.00
	O FACE	1/DAY									
	rt Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$400.00	<u>Rating</u> 0.00					
Week: 09/ E 25 KSNV		09/23/12 2 09/24/12	FacetoFace/Rals		730-758pm	M	- :30	1 \$400.002	0.00 NM	1	\$400.00
220 110,11	00/2 1/1	2 00/2 1/12	Face to Face w/	•	100 1000		,	,	0,00 1	I	4,00.00
	O FACE			0 / 44/ 1	<b>5</b> .	D. #					
Sta Week: 09/	rt <u>Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00					
			Wknd Jeopardy	СМ	630-7pm	S	- :30	2 \$350.002	0.00 NM	0	\$0.00
			SAT/Jeopardy								
JEOP/V	vneel rt <u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
<u>اعد</u> /Week: 09		09/23/12	S-	2		0.00					
	Date Ra		escription		t/End Time				Rtg Type		
	′ 09/17/1: edited	2-09/23/12 V	Vknd Jeopardy	630-	-7pm		Sa	:30 (\$350.00)	0.00 NIVI		
		\$\$ RESPEN	T ON 10/23 BUY]								
2 KSNV	09/17/1	2-09/23/12 V	Vknd Jeopardy	630-	∙7pm		sa	:30 <del>(\$350.00</del> )	0.00 NM		
	edited	té DECDENI	T ON 10/22 PHVI								
			T ON 10/23 BUY] Mon PR 9-10p	CM	9-10pm	M	:30	1 \$2,400.002	0.00 NM	0	\$0.00
EZI NONV	03/24/	L U3124112	Monday Prime 9		a- ropin	Manage	.30	ι φε,400.002	U.OU INIVI		φυ.συ
VOICE			•	•	_						
<u>Sta</u> Week: 09/	rt Date	End Date 09/30/12	Weekdays M	Spots/Week	<u>Rate</u> \$2,400.00	Rating 0.00					
	24/12 Date Ra		Description		t/End Time	0.00	<u>Weekdays</u>	Length Rate	Rtg Type		
			1on PR 9-10p	9-10	)pm		M	:30 <del>(\$2,400.00</del>	0.00 NM		
	edited REDIT - :	\$\$ RESPEN	T ON 10/23 BUY]								
<del></del>		•	Tues PR 10-11p	СМ	10-11pm	-T	:30	1 \$2,100.002	0.00 NM	1	\$2,100.00
			Tuesday Prime 1	10-11pm	•						
	ITHOOD art <u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09/		09/23/12	-T	<u>opots/week</u> 1		0.00					
E 29 KSNV	09/21/1	12 09/21/12	Fri PR 9-10p	СМ	9-10pm	F-	:30	1 \$1,700.002	0.00 NM	1	\$1,700.00
			Friday Prime 9-1	0pm							

Print Date: 10/23/12 08:24:26 Page 6 of 7

KSNV

Order / Rev: 106698

398 Advertiser:

dvertiser: Berkley, Shelley for Senate

Alt Order #: 06853055 Product Desc: BERKLEY FOR SENATE

Flight Dates: 09/18/12 - 09/24/12 Estimate: 30S

Ln Ch Start En	d Inventory Code E	Break Start/End T	ïme Days	Len Spots	Rate Pri	Rtg Type Spot	s Amount
<u>Start Date</u> <u>End I</u> Week: 09/17/12 09/23		<u>Week Rate</u> 1 \$1,700.00	Rating 0.00				
E30 KSNV 09/23/12 09/2	23/12 News 3 Live in Prime C News 3 in Prime	M 7-10pm	S	:30	1 \$900.002	0.00 NM	1 \$900.00
NEWS							
<u>Start Date</u> <u>End I</u> Week: 09/17/12 09/23		<u>Week</u> <u>Rate</u> 1 \$900.00	Rating 0.00				
	21/12 M-F News 3 at Eleven O M-F News 3 at Eleven	CM 11pm-1135p	m -TWTF	:30	4 \$750.002	0.00 <b>NM</b>	4 \$3,000.00
NEWS 11 1/DAY Start Date End I	Date Weekdays Spots/	Week <u>Rate</u>	Rating				
Week: 09/17/12 09/23	3/12 -TWTF	4 \$750.00	0.00				
E32 KSNV 09/24/12 09/2	24/12 M-F News 3 at Eleven ( M-F News 3 at Eleven	CM 11pm-1135p	m M	:30	1 \$750.002	0.00 NM	1 \$750.00
NEWS 11 Start Date End I	Date Weekdays Spots/	Week Rate	Rating				
Week: 09/24/12 09/30		1 \$750.00	0.00				
E 33 KSNV 09/18/12 09/2	21/12 The Tonight Show ( Tonight Show	CM 1135p-1237a	a -TWTF	;30	8 \$250.002	0.00 NM	5 \$1,250.00
TONIGHT 2/DAY Start Date End I	Date Weekdays <u>Spots/</u>	<u>Week Rate</u>	Rating				
Week; 09/17/12 09/23	3/12 -TWTF	8 \$250.00	0.00			<b>5</b> , <b>7</b>	
<u>Spot</u> <u>Ch</u> <u>Date Range</u> 4 KSNV 09/17/12-09/23	<u>Description</u> 3/12 The Tonight Show	<u>Start/End Time</u> 1135p-1237a		<u>Veekdays</u> <u>l</u> TWThF	<u>ength Rate.</u> (\$250.00)	Rtg Type 0.00 NM	
Credited ICREDIT - \$\$ RES	SPENT ON 10/23 BUY]						
6 KSNV 09/17/12-09/2		1135p-1237a		TWThF	:30 <del>(\$250.00)</del>	0.00 <i>NM</i>	
Credited (CREDIT - \$\$ RES	SPENT ON 10/23 BUY]						
7 KSNV 09/17/12-09/2		1135p-1237a	-	TWThF	:30 <del>(\$250.00)</del>	0.00 <i>NM</i>	
Credited [CREDIT - \$\$ RES	SPENT ON 10/23 BUY]						
E 34 KSNV 09/24/12 09/2	24/12 The Tonight Show Tonight Show	CM 1135p-1237a	а М	:30	2 \$250.002	0.00 NM	2 \$500,00
TONIGHT		Mask Data	Detion				
<u>Start Date</u> <u>End</u> Week: 09/24/12 09/30		<u>Week Rate</u> 2 \$250.00	Rating 0.00				
E 35 KSNV 09/22/12 09/	23/12 Sa-Su News 3 at Elevent Sa-Su News 3 at Eleven	CM 11pm-1135p	omSS	:30	2 \$750.002	0.00 NM	1 \$750,00
NEWS11 1/DAY	Data Maakdaya Saata	Wook Pate	Rating				
<u>Start Date</u> <u>End</u> Week; 09/17/12 09/2:		2 \$750.00	0.00				
Spot Ch Date Range 2 KSNV 09/17/12-09/2	<u>Description</u> 3/12 Sa-Su News 3 at Eleven	Start/End Time 11pm-1135pm	_	<u>Veekdays</u> SaSu	Length <u>Rate</u> :30 (\$750-00)	<u>Rtg Type</u> ) 0.00 <i>NM</i>	
Credited		. , , ,			(**************************************		
	SPENT ON 10/23 BUY] 22/12 News 3 Sunrise - SATUR	&M 6a-7a	S-	:30	1 \$150.002	0.00 NM	0 \$0.00
	News 3 Sunrise SATUR				• • • • • • • • • • • • • • • • • • • •		
NEWS SUNRISE Start Date End	Date Weekdays Spots	<u>Week</u> <u>Rate</u>	Rating				
Week: 09/17/12 09/2: Spot Ch Date Range	· · · · · · · · · · · · · · · · · · ·	1 \$150.00 Start/End Time	0.00	Veekdays .	Length Rate	Rtg Type	
	3/12 News 3 Sunrise - SATURD		-	Sa	30 <del>(\$150.00)</del>		
Credited [CREDIT - \$\$ RES	SPENT ON 10/23 BUY]						
E 37 KSNV 09/22/12 09/		CM 7a-9am	S-	:30	2 \$325.002	0.00 NM	2 \$650.00
SAT TODAY	Saturday Today					1	
<u>Start Date</u> <u>End</u> Week: 09/17/12 09/2		Week Rate 2 \$325.00	Rating 0.00				
1100K. 00/11/12 00/2		- 40E0.00	0.00				

Print Date: 10/23/12 08:24:26 Page 7 of 7

KSNV

Order / Rev: 106698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06853055

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/18/12 - 09/24/12

Estimate:

308

Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E38 KSN	₹V 09/22/1	2 09/22/12	News 3 Today - S		9am-93 <b>0</b> am	S-	:30	1	\$275.002	0.00 NM	1	\$275.00
	(0. TOD 1) (		News 3 Today -	SAT								
	/S TODAY											
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	09/17/12	09/23/12	S-	1	\$275.00	0.00	,					
E39 KSN	IV 09/23/1	2 09/23/12	News 3 Sunrise -	SUNDAM	6a-7a	S	:30	1	\$185.002	0.00 NM	1	\$185.00
			News 3 Sunrise	SUNDAY								
NEM	/S SUNRIS	E										
5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week:	09/17/12	09/23/12	S	1	\$185.00	0.00						
E40 KSN	IV 09/23/1	2 09/23/12	Sunday Today	CM	7a-8am	S	:30	1	\$325.002	0.00 NM	0	\$0.00
			Sunday Today									
SUN	TODAY											
3	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	09/17/12	09/23/12	S	1	\$325.00	0.00						
Spot	Ch Date Ra	<u>inge</u> D	escription	<u>Star</u>	t/End Time	$\overline{N}$	<u>/eekdays</u>	<u>Len</u>	<u>gth</u> <u>Rate</u>	<u>Rtg Type</u>		
1 KS	NV 09/17/1:	2-09/23/12 S	unday Today	7a-8	am	-	S	u	:30 <del>(\$325.00</del> )	NN 00.0 (		
	Credited											
/1	[CREDIT - S	\$\$ RESPEN	T ON 10/23 BUY]									
										Totale	02	\$46.335.00

Totals 92 \$46,335.00